



Gujarati Cultural Association of the Golden Triangle

Gujarati Cultural Association of the Golden Triangle (GCA) is a Not-For-Profit organization formed in 1996 & incorporated in 1999 with a mission to maintain and promote the cultural heritage of Gujarat, a prominent province of India. The organization provides a platform for social and cultural interactions to the diverse Gujarati community in the tri-city.

The Gujarati community is one of the larger Indo-ethnic groups established in the region comprising of approximately 800 families. GCA mandates to serve this community by:

- fostering a sense of belongingness
- aiding in the welfare of community members
- promoting culture and heritage by supporting cultural talent
- assisting in the settlement of new immigrants
- providing social networking opportunities

These various opportunities are provided annually through:

- cultural celebrations like Diwali (festival of lights) & Navratri (9 nights of arts & cultural event)
- social gatherings such as an annual family picnic
- recreational sport activities such as badminton and cricket

In addition to the above events, GCA actively participates with many community organizations to support events in the region of Waterloo. These include:

**The East Indian Walkathon Committee* which organizes an annual fund raising event for the Grand River, St. Mary's, and Cambridge Memorial hospitals.

**The India Canada Association's* various events such as the South Asian Cultural Festival, popularly known as "MELA", India's Republic Day celebrations and a Musical-Night charity event.

**Gujarati Language School* for annual Rangoli Program

Moving forward, our long-term vision is to:

- continue supporting our rapidly growing community
- maintain the quality of our established events
- establish a youth group and provide a platform for them to grow within the community
- organize and/or support charitable events
- organize informational and educational seminars for all age groups

Gujarati Cultural Association's main source of funds are through memberships and sponsorships. Funds from these will be utilized for the welfare of the community, arts, cultural and social events plus sports. Attached are details of the various packages we offer. In return for your generous sponsorship, we offer to publish, advertise and market your products and services at our events and on our website (www.gcakw.org) according to one of our sponsorship packages.



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Sponsorship Packages

	Bronze \$300	Silver \$500	Gold \$800	Platinum \$1,000
Address the public during GCA events	-	-	-	
Market your products and services at GCA events	-	-		
Includes 2 tickets to all GCA events	-	-		
Preferred seating during GCA's Diwali event	-	-		
Display company banner at GCA events	-			
Logo on GCA website	-			
Acknowledgment during GCA event(s)	 Any one event			
Logo placement on GCA event posters				 Premium location

Above packages are for a term of one year (from receipt of cheque)

Contributions less than \$250 will be acknowledged at an event

If you have any questions about GCA sponsorship, please contact any one of our sponsorship committee members.

Tilak Amin 519-885-0580
 Ramesh Patel 519-748-1943
 Sanjiv Mehta 519-504-7065
 Ashish Patel 905-921-5419
 Vinay Rathod 519-590-3031
 Chandrika Anjaria 519-579-2797
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Sponsorship Form

Check (✓) the appropriate sponsorship level and complete the form below:

- Platinum Sponsorship** **\$1,000**
- Gold Sponsorship** **\$800**
- Silver Sponsorship** **\$500**
- Bronze Sponsorship** **\$300**

Name of Sponsor: _____

Contact Person: _____

E-mail: _____

Address: _____ City: _____

Postal Code: _____ Phone: _____

Signature: _____ Date: _____

Cheques payable to:

GUJARATI CULTURAL ASSOCIATION OF THE GOLDEN TRIANGLE

Mailing Address:

GCA
208 Oldfield Drive,
Kitchener, ON
N2A 3S9

Your support ensures the success of GCA endeavours