



# Gujarati Cultural Association

of the Golden Triangle

Gujarati Cultural Association (GCA) of the Golden Triangle is a Not-For-Profit organization formed in 1996 & incorporated in 1999 with a mission to maintain and promote the cultural heritage of Gujarat, a prominent state of India. The organization provides a platform for social and cultural interactions to the diverse Gujarati community in the region of Waterloo.

The Gujarati community is a well-established cultural group of people from the sub-continent of India and comprises of over 1000 families in this region. GCA mandates to serve this community by:

- Fostering a sense of belongingness
- Aiding in the welfare of community members
- Promoting culture and heritage by organizing and supporting cultural events
- Assisting in the settlement of new immigrants
- Providing social networking opportunities

These various opportunities are provided annually through:

- Cultural celebrations like Diwali (festival of lights) & Navratri (9 nights of arts & cultural events)
- Social gatherings such as annual family picnics
- Recreational sports activities such as volleyball and cricket

In addition to the above events, GCA actively supports sister organizations. These include:

- \**The India Canada Association's* various events such as the South Asian Cultural Festival, popularly known as "MELA", India's Republic Day celebrations and a Musical-Night charity event.
- \**Gujarati International Language School* for various cultural events

Moving forward, our long-term vision is to:

- Continue supporting our rapidly growing community
- Maintain the quality of our established events
- Organize and/or support charitable events
- Organize food drive for local Food Bank
- Organize blood donation camp
- Organize informational and educational seminars for all age groups
- Support first year students entering post-secondary institutions with scholarships

Gujarati Cultural Association's main source of funds are through memberships and sponsorships. Funds are utilized for the benefit of the community by hosting cultural, social, and sporting events.


























Attached are details of the various packages we offer. In return for your generous sponsorship, we offer to publish, advertise, and market your products and services at our events and on our website ([www.gcakw.org](http://www.gcakw.org)) according to one of our sponsorship packages.



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## Sponsorship Packages for 2023

	<b>Bronze \$300</b>	<b>Silver \$550</b>	<b>Gold \$1,000</b>	<b>Platinum \$1,250</b>
Address the public during GCA events	-	-	-	
Includes 2 tickets to all GCA events	-	-	-	
Plaque	-	-		
Market your products and services at GCA events	-	-		
Preferred seating during GCA's Diwali event	-	-		
Display company banner at GCA events	-			
Logo on GCA website	-			
Acknowledgment during GCA event(s)	 Any one event			
Logo placement on GCA event posters				 Premium location
Advertisement in GCA 2023 Directory (Limited time offer until August 15 <sup>th</sup> , 2023)	-	 Acknowledgement In the Directory	 Half Page (4.75"x 3.25")	 Full Page (4.75"x7.0")

Above packages are for a term of one year (from receipt of funds)

**Contributions less than \$250 will be acknowledged at an event**

Kindly contact one of our sponsorship committee members for any queries regarding GCA sponsorships.

Sanjiv Mehta	519-504-7065	skvmehta@rogers.com
Ashish Patel	905-921-5419	tattwam@yahoo.com
Dhaval Barot	519-400-7690	barotdhaval@yahoo.com
Jaymin Patel	519-500-2963	jay.min@hotmail.com
Jigar Shah	519-580-5447	jjshah83@hotmail.com



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## Sponsorship Form for 2023

Check (✓) the appropriate sponsorship level and complete the form below:

- Platinum Sponsorship**                      **\$1,250**
- Gold Sponsorship**                              **\$1,000**
- Silver Sponsorship**                              **\$550**
- Bronze Sponsorship**                              **\$300**

Name of Sponsor: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Cheque payable to: **GUJARATI CULTURAL ASSOCIATION OF THE GOLDEN TRIANGLE**

Mailing Address:

GCA  
208 Oldfield Drive,  
Kitchener, ON  
N2A 3S9

Or E-Transfer to: **gcakw2000@gmail.com**

**Your support ensures the success of GCA endeavours**